

Example of Interview Objectives for Key HIV Stakeholders (Namibia)

Ministry of Health	
Commercial Health Sector	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To learn if the private sector is aware of government strategies and long-term plans to address key health challenges • To measure willingness to work on public health issues • To identify possible barriers to partnering with the public sector and/or barriers to a greater role in public health areas • To measure openness to working with the public sector 	<ul style="list-style-type: none"> • Directors of physician, pharmacist, nurse, and laboratory professional associations • Key private sector practitioners • Key private sector hospital and/or clinic owners • Key lab owners • Owners of pharmacy chains • Key leaders in the pharmaceutical sector • Owners/directors of pharmaceutical manufacturing companies • Owner/directors of health product distribution companies
Notprofit Health Sector	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To learn if the private sector is aware of government strategies and long-term plans to address key health challenges • To identify current partnerships with the private or public sector to address public health issues • To gauge receptivity to partner with the private commercial sector 	<ul style="list-style-type: none"> • Faith-based organizations (FBOs) delivering health services (hospital and clinic directors) • FBOs delivering care and support • Faith-based umbrella organizations • Network of NGOs/FBOs delivering health services • Network of NGOs/FBOs delivering care and support • Directors of largest NGOs
Health Insurance Industry	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To ascertain the current status of the health insurance market • To understand why uptake has been marginal on low-cost private insurance programs, and identify strategies for improving uptake • To explore prospects for expanding coverage to low- and middle-income populations 	<ul style="list-style-type: none"> • Private insurers (2 or 3) • Insurers' umbrella organizations, such as Namibia's Association of Medical Aids Funds • Agencies regulating medical schemes, such as the Namibia Financial Institutions Supervisory Authority (regulates medical schemes)
Private Companies (Particularly relevant for HIV focus)	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To provide an update on industry practices and policies • To identify current partnerships with NGOs or the public sector to address HIV • To identify possible barriers to the private sector partnering with public sector and/or barriers to a greater role in HIV • To measure openness to working with the public sector and NGOs 	<ul style="list-style-type: none"> • Organizations representing formally employed workers (Employers Federation, National Union of Workers) • Associations representing businesses (Business Coalition on AIDS) or industries employing a large percentage of population (tourism, financing, hospitality, mining, agriculture)

Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To get perspective on the long-term strategies to address health challenges • To learn about ministry policy/plans to work with the private sector • To measure openness toward the private sector • To identify current partnerships with the private sector in the area of HIV and/or other health areas • To identify possible barriers for the public sector to engage/transact with the private sector 	<ul style="list-style-type: none"> • Ministry leadership: minister of health, permanent secretary, deputy permanent secretary • Director of policy, planning and human resource development (strategic plan and/or policy guidance on working with the private health sector) • Director of human resources and general services (focus on human resources for health), or the regulatory body internal to the Ministry of Health that can provide policies, health acts, and laws related to private health sector • Director of tertiary health care & clinical support services (pharmaceutical services, medical laboratory services) • Director of primary health care services (potential linkages between HIV, maternal and child health, and family planning)
Other Ministries	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To get perspective on the long-term strategies to address health challenges • To learn the extent to which the Ministries engage with the private (NGO, FBO and for-profit) sector • To measure openness toward the private sector • To measure openness toward the cross-Ministry collaboration with the private sector (e.g., Ministry of Labor working with Ministry of Health and the private sector) • To identify any barriers for the public sector to engage/transact with the private sector 	<ul style="list-style-type: none"> • Ministry of Social Welfare (Gender Equality and Child Welfare) • Ministry of Labor • Ministry of Finance • Ministry of Trade and Industry
Other Government Officials	
Interview Objectives	Target Audiences
<ul style="list-style-type: none"> • To get perspective on the long-term strategies to address health challenges and issues • To learn about government policies and plans to work with the private sector • To measure openness toward the private sector 	<ul style="list-style-type: none"> • Parliamentarians or government officials who are active in and familiar with key health issues such as family planning and reproductive health, maternal and child health, and HIV issues • Regional bodies