

Nonprofit Sector

Advocacy Organizations



Introduction

NGOs and other advocacy coalitions are important stakeholders in a private health sector assessment, especially one that is focused on a specific health area, such as HIV/AIDS or family planning. These organizations will be familiar with local issues and concerns pertaining to the health area of interest, and may also be able to point the team to important groups or individuals to include as key informants. Women's organizations often work hand in hand with the SRH and MNCH sectors and are often able to quickly articulate gender and health issues of interest. Be sure to include them in your NGO assessment. Rather than adapt many of these questions to be gender-specific, pose these questions to women's or gender equality NGOs.

Questions

- What are the main policy issues you work on?
- What is your mission?
- What strategies do you use to shift public opinion?
- What are the barriers you face in achieving your mission?
- Whom do you represent?
- Who are your members?
- How are you funded?
- What successes have you achieved?
- How long have you been working on this issue? [Try to find this out beforehand.]
- Whom are you affiliated with?
- How open is the Ministry of Health to working with advocacy groups?