

# Nonprofit Sector

## Business Coalitions



## Introduction

Business councils or coalitions represent the interests of private companies, and originally emerged as part of the private sector response to the HIV epidemic. For any assessments that are focused on, or include, HIV and AIDS, the team will likely want to interview the Executive Director or other representative of a business coalition, to learn more about their history, mission, and members, as well as any challenges companies currently face regarding the HIV epidemic or other relevant public health issues. The team may want to follow up with specific companies that are active in HIV or other health areas, as identified by the business coalition.

## Questions

- What is the goal of your council/coalition?
- Who are your members? Has membership increased/decreased in recent years?
- What health and/or social issues is your organization involved with?
- Does the government mandate the provision of health coverage to the employees of your members' base?
- If not, do your members provide any coverage?
- What proportion of your members have workplace health policies and programs?
- What are the main health issues that your members face?
- What are some examples of workplace or community-based initiatives your members have had to address needs?
- How are you funded?
- Do you coordinate efforts with the government, MOH, civil society organizations, others? If so, how?